



FROME NETBALL CLUB

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SOCIAL MEDIA GUIDELINES

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. Netball embraces the use of online social media and recognises its importance as a communication tool.

Be respectful of all individuals and communities with which you interact online.

- Be polite and respectful of others' opinions, even in times of heated discussion and debate.
- Respect copyright, privacy, financial disclosure and other applicable laws when publishing on social media platforms.
- Use a common sense approach to posting on Social Media Platforms – if in doubt, do not publish. Do not share information from your private life, that you do not want the public to know.
- Be mindful about comments that are offensive to Frome Netball Club.
- Never share information gleaned from day to day email communications.
- Don't forget, even if an offensive post is up for less than one minute, information lives on forever on the Internet – even if you delete your account. One ill-considered piece of information shared online can be life-changing.
- Never post when under the influence of alcohol or drugs or while upset or angry.
- Always ask yourself how you would feel if this post was about me, if you disagree with someone and would like to post a response.

Special considerations for Twitter

Twitter is a great way to maintain contact with the netball and wider community.

However, the very immediate nature of Twitter demands that you be careful of and consider consequences prior to comment. You are solely responsible for what you tweet.

In general terms, if you don't want it quoted in the media or don't want your family to read it...then don't tweet it.

- Think carefully about your username; ensure that it's not offensive or inappropriate.
- Always remember that unless you make your account private, everything you write on Twitter can be seen.
- Never comment on the on-court performance of any member or umpires.
- Be careful commenting or giving opinion on areas outside your area of expertise.